

ClickVote

The Challenge

Enable citizens to participate in shaping public space while keeping final decision power with the city council.

Our Proposal

ClickVote builds on mutual trust between citizens and local government. Citizens can propose and vote on small-scale urban development projects (e.g., green areas, public toilets, e-bike stations), while the city reviews feasibility and makes final decisions. This leads to more informed policymaking and efficient resource allocation.

Scope and Boundaries

The platform will not cover controversial topics (e.g., crime, homelessness) or technical issues best handled by experts (e.g., data centers). Instead, it focuses on day-to-day urban needs like trash collection, pedestrian crossings, and public amenities. The interface content is predefined by the government to guide meaningful and actionable citizen input.

Implementation

ClickVote's core is a mobile app, complemented by:

QR codes on vacant buildings

Digital kiosks in public areas for accessibility

The government receives dashboards and heat maps to visualize citizen preferences and act accordingly.

Privacy & Data Use

Collected data is anonymized. Participation is voluntary. Input from various demographic groups is weighted to reflect population shares, ensuring fair representation.

Integration with Key Topics

Digitalization – ClickVote enables two-way communication between citizens and city hall, enhancing responsiveness.

Vacant Commercial Spaces – Citizens can suggest uses, boosting relevance and foot traffic.

Tourism – Interfaces in high-traffic tourist areas gather targeted feedback.

Retail – Reward active contributors with vouchers or green product discounts.

Addressing the Six Criteria

Innovation

ClickVote expands on existing platforms by allowing broad-topic input, not just incident reporting.

Inclusion

We address digital exclusion (e.g., older adults) by weighting underrepresented groups' input and using non-digital interfaces.

Desirability

Public voting, upvoting, and visibility of others' suggestions ensure engagement. Incentives (e.g., gift cards) further boost participation.

Feasibility

Initial costs (for tech and awareness) are offset by better allocation of public funds and reduced waste.

Sustainability

Smarter decisions lower ecological footprints by avoiding unnecessary or misaligned investments.

Measurability

City officials can compare old vs. new spending efficiency, identify underused infrastructure, and gather satisfaction data directly through the app.

This streamlined version keeps the focus on citizen participation, data-informed governance, and long-term public value—while ensuring clarity and brevity for one-page use. Let me know if you'd like this formatted as a Word document or presentation.