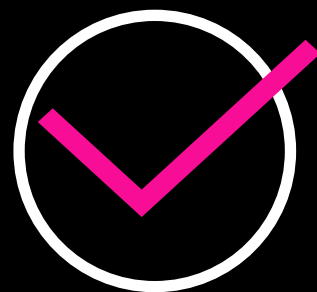
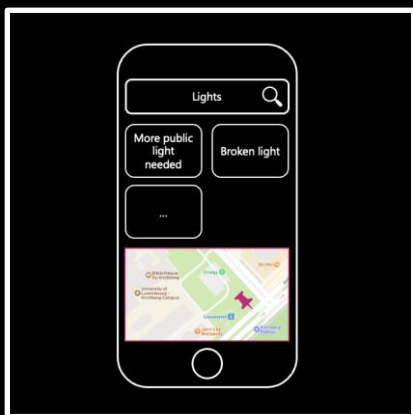


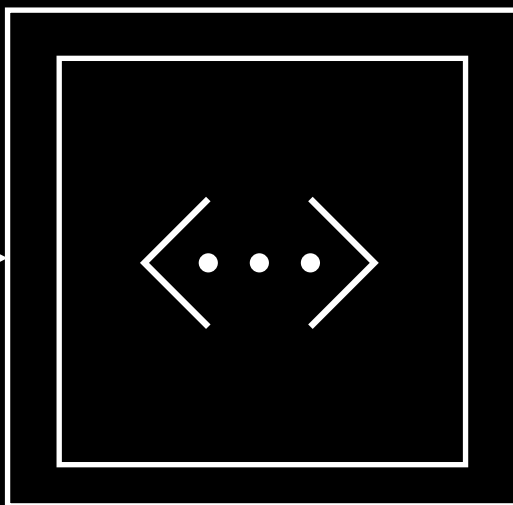


ClickVote

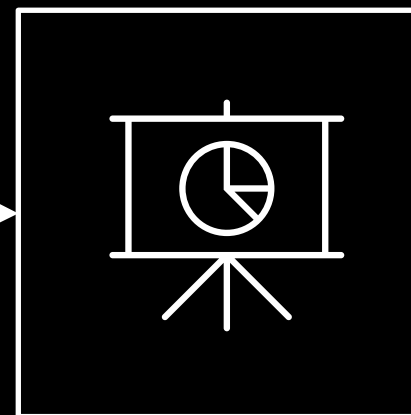




Citizen  
Experience

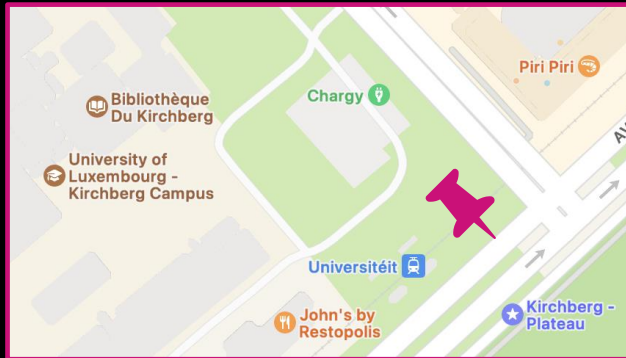


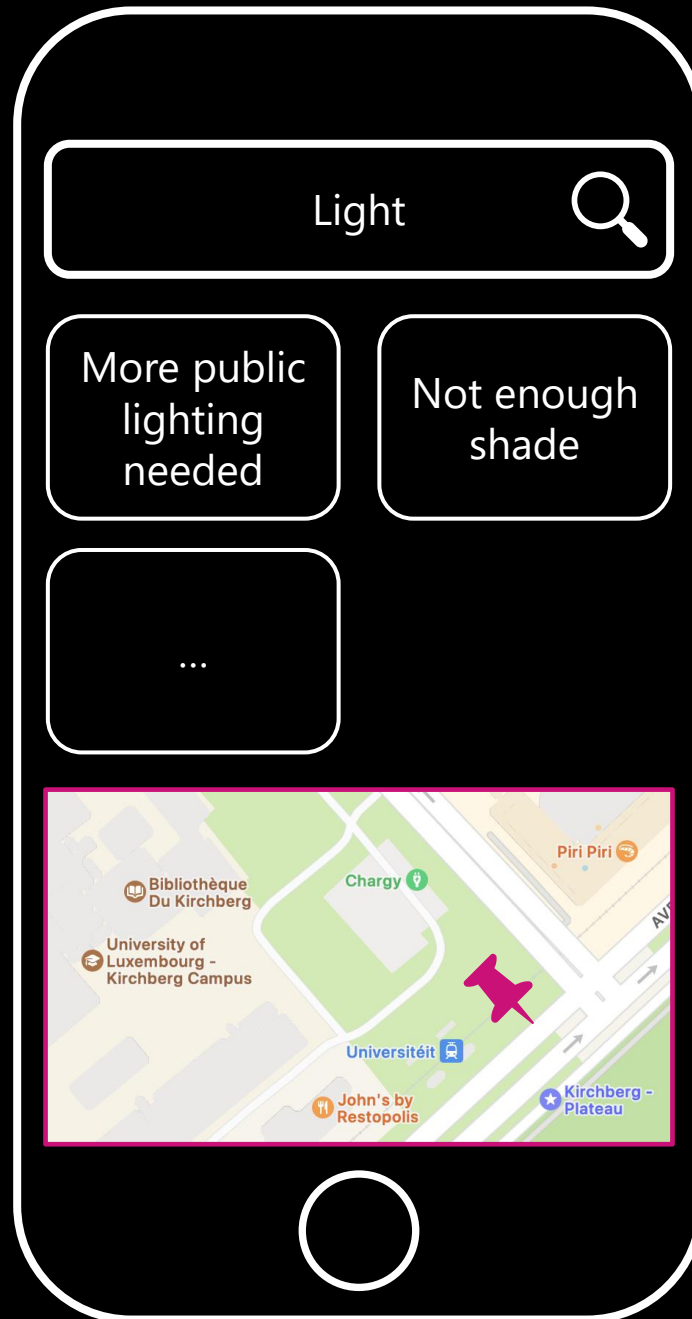
Data  
Processing



City  
Dashboard

Type your request





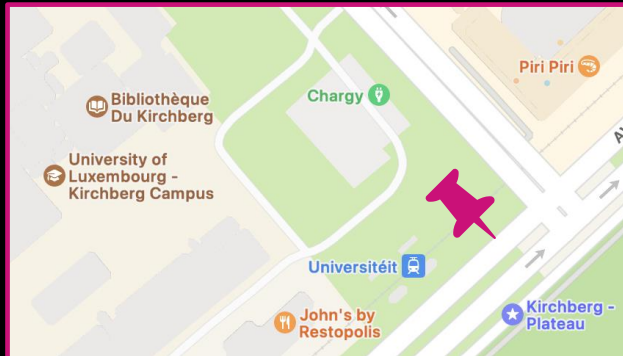
Light



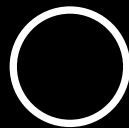
More public  
lighting  
needed

Not enough  
shade

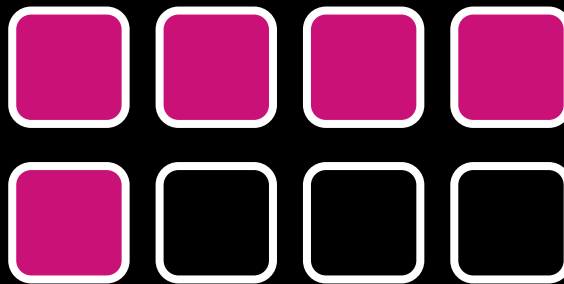
...



Thank you for  
your ClickVote!



3 more votes to unlock  
VoteCoupons!

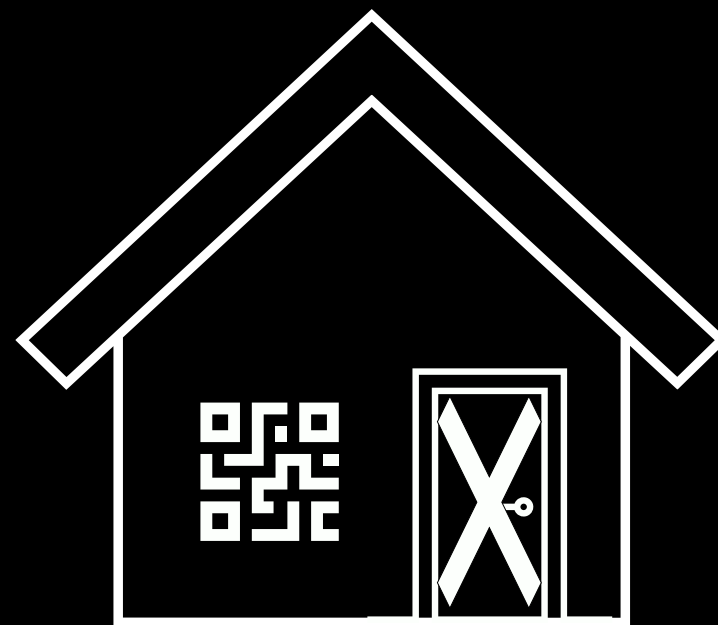


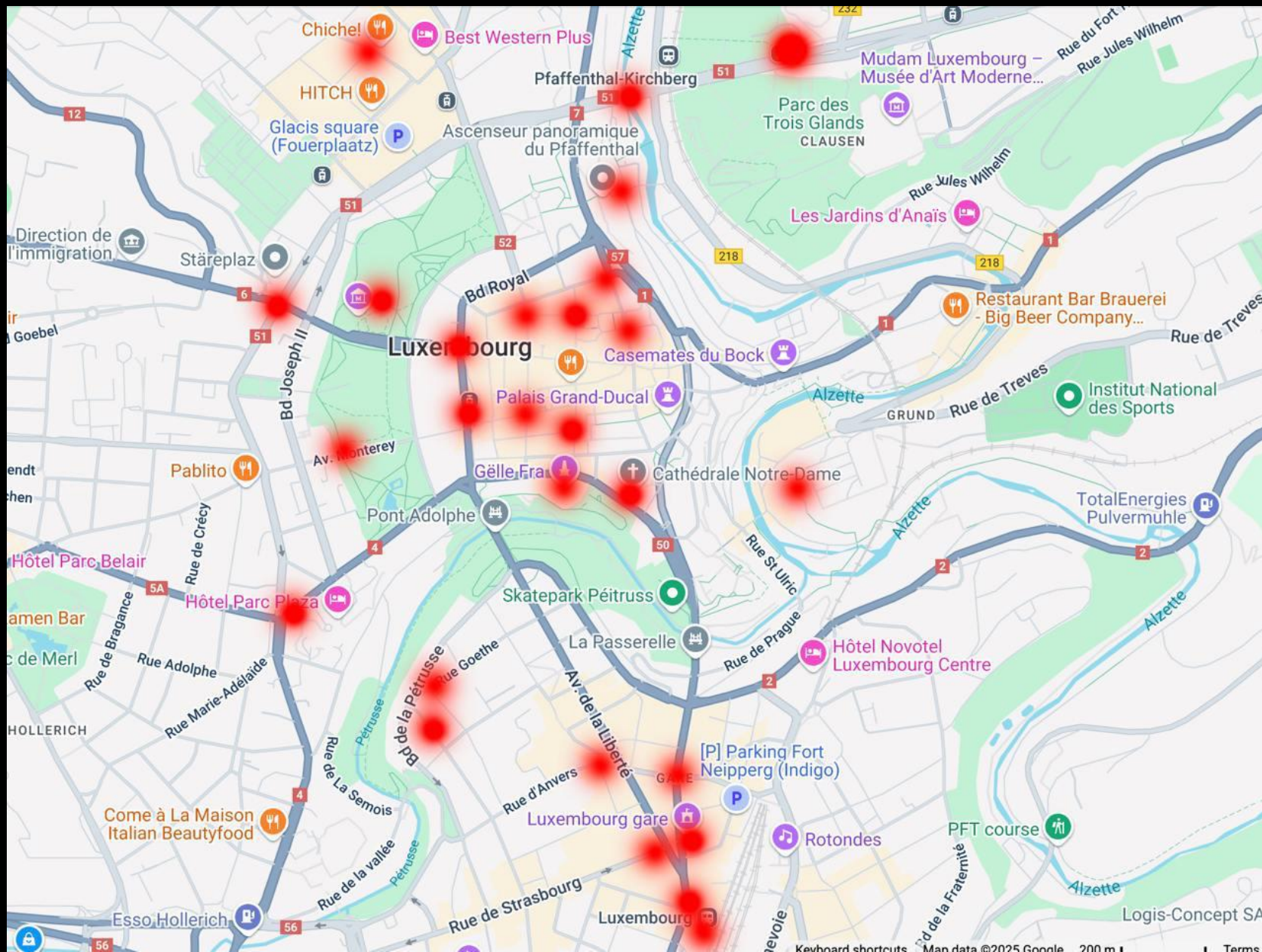




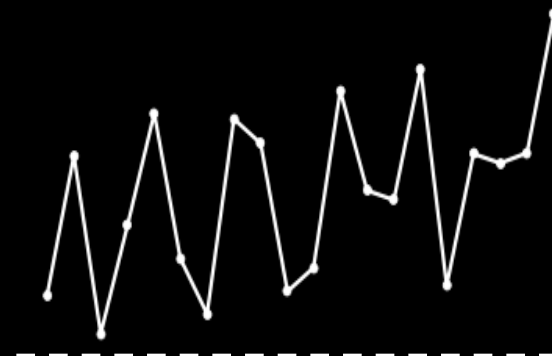
You won a 2 EUR  
**Vote**Coupon for  
Jean's Café!







Response rate  
last week

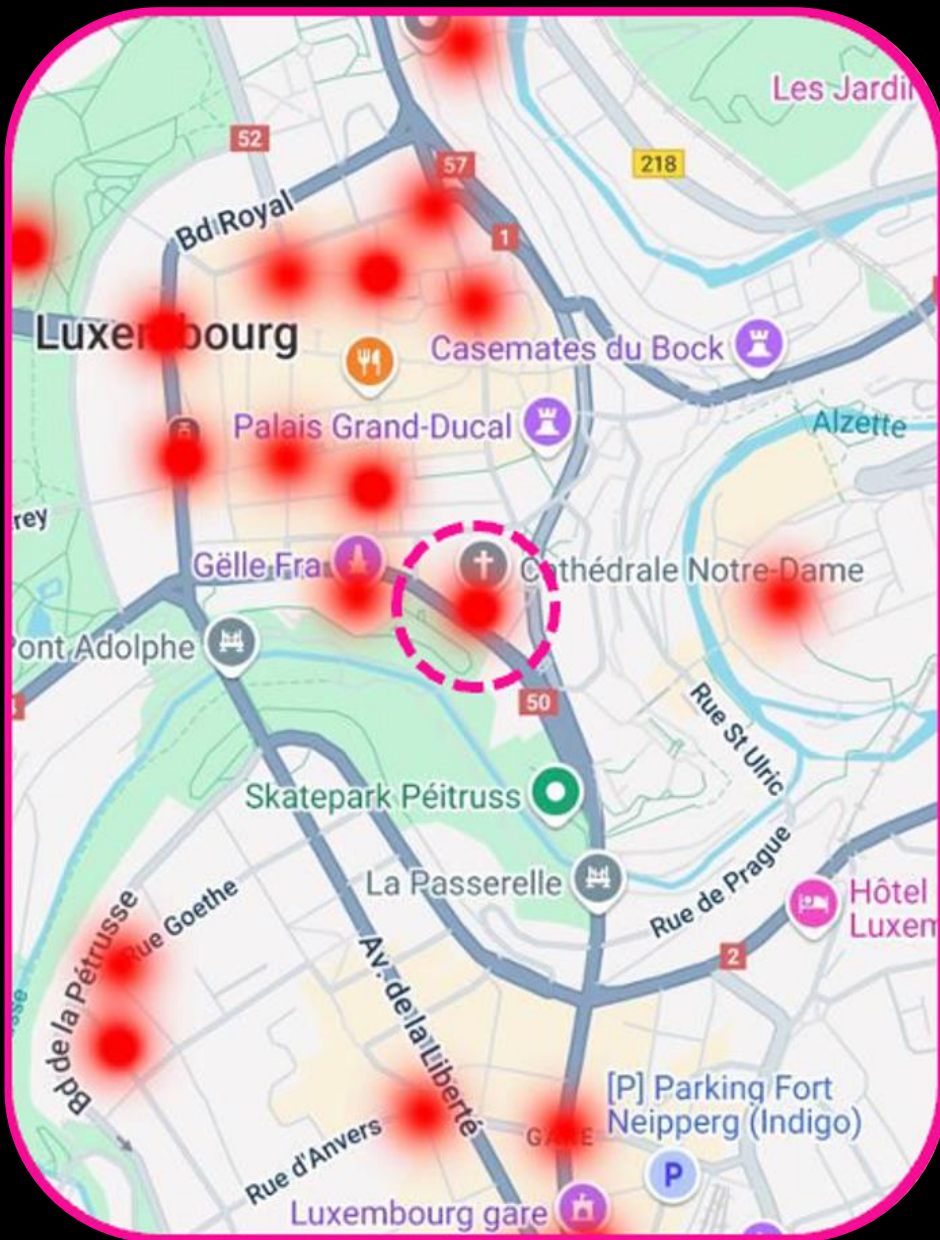


**27** pain points  
identified

**4** pain points  
significant



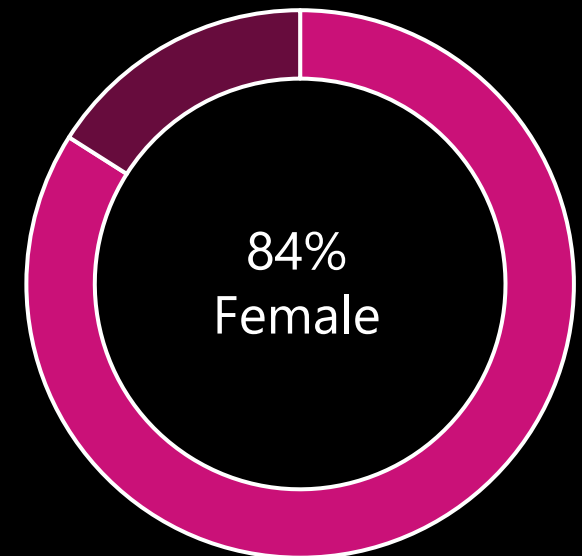
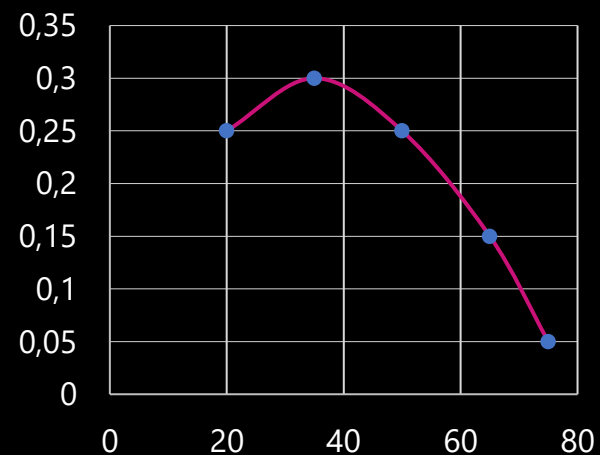




57 votes for more public  
lighting in 7 days

## ClickVote Demographics

### Age Cohorts



Clear Targets.  
Dynamic Process.

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Analysis





Prototyping





Network  
Building





Rollout





Let's ClickVote!